

How to Really Grow Your Business

The important lesson about marketing they don't teach you in Business School

Friday, December 5 • 1-3 pm
Bishop Ranch Conference Center • San Ramon



In this two hour seminar, you will walk away with methods you can use immediately to build your business and improve your cash flow. You will learn and understand how to market your business easily and effectively. You will learn effective alternatives to the expense of advertising your business through traditional means.

You've invested years to establish your business. In two hours, you will walk away with methods that will help your business grow and thrive without additional time and expense. And, you can put them into practice immediately.

Please join business and networking coach Rick Silva on Friday, December 5th from 1-3 pm for a dynamic seminar that will cover the following:

- Advantages and methods of building a referral network for your customer base.
- Learning the benefits of referrals vs. advertising.
- Creating a steadier income stream with a consistent customer pipeline
- Turn your current clients and your existing working relationships into your best 'sales force'
- Learn how to build your business through referrals without ever having to sell
- Increasing your presence without having to attend public events
- Advantages of being highly networked
- How to craft your 30 and 60 second introductions
- What power partners are and how to use them
- Learn what to say when you meet someone
- This and much more!!!



Seminar Leader

Rick Silva
Business Networking Coach

Business Networking Seminar

Bishop Ranch Conference Center
Bishop Ranch 3
2623 Camino Ramon, San Ramon

December 5th Registration 12:30 to 1
 Seminar 1pm to 3pm
Cost: \$99 cash / check / CC

Pre-Register: call Rick Silva at 510-755-4556
 email rick@b2bgathering.com

Attendees coming to this seminar will be eligible to come to the 4 hour advanced seminar next year.

Seminar Presented by

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